ODEdu
OPEN DATA EDUCATION

Deliverable 6.2

Interim Dissemination Activities Report

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D6.2 Interim Dissemination Activities Report

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Abstract:	This report presents all dissemination-relevant activities that took place during the first half of the project. Additionally, the report fine-tunes the project's dissemination plans for the upcoming period according also to new dissemination opportunities that appeared since the dissemination plan issue in M4.
Keyword List:	**Dissemination**

Consortium

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1.	Coordinator, academic partner	University of Macedonia	UOM	Greece
2.	Open Data expert	Open Data Institute	ODI	UK
3.	Problem Based Learning expert	Aalborg University	AAU	Denmark
4.	Technology enhanced learning expert	AcrossLimits	AcrossLimits	Malta
5.	Dissemination partner	Association of Information Technology Companies of Northern Greece	SEPVE	Greece
6.	Open / Linked Data technologies expert	ProXML	ProXML	Belgium
7.	Local Authorities partner	Linked Organisation of Local Authorities	LOLA	Belgium

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List of Abbreviations

The following table presents the acronyms used in the deliverable in alphabetical order.

Abbreviation	Description
WP	Work Package

Executive Summary

The objective of the ODEdu Project is to establish a Knowledge Alliance among academia, business and the public sector, which will boost Open Data education and training. The key to the success of this project is to inform and attract a wide range of stakeholders by appropriate and targeted information diffusion about the objectives of the project, its activities and results.

WP6 is the dissemination and exploitation WP for ODEdu. Its main aim is to create awareness on the project and disseminate its progress and results to the appropriate stakeholders including policy makers, market players and researchers/academics from the targeted sectors. Additionally, WP6 aims to prepare the ground for the result's exploitation after the project end, i.e. open and free distribution of project results to the market including the ICT industry, the public sector and the academic community.

This report includes all dissemination-relevant activities that took place during the first half of the project. Additionally, the report fine-tunes the project's dissemination plans for the upcoming period according also to new dissemination opportunities that appeared since the dissemination plan issue in M4.

1   Introduction

1.1   Scope

This deliverable presents all dissemination-relevant activities that took place during the first half of the project. Additionally, the report fine-tunes the project's dissemination plans for the upcoming period according also to new dissemination opportunities that appeared since the dissemination plan issue in M4.

1.2   Structure

The structure of the document is as follows:

- Section 2 briefly presents the dissemination plan.

- Section 3 presents the dissemination activities from all partners that took place during the first half of the project.

- Section 4 presents the upcoming dissemination activities.

- Section 5 concludes the document.

2 Brief presentation of the initial Dissemination Plan

In this section the initial dissemination plan that delivered on M4 is presented. The dissemination plan includes: the target groups, the project dissemination strategy, the project dissemination tools and materials and an initial time plan of the of the scheduled dissemination activities.

2.1 Target groups

Effective dissemination can be achieved by taking into consideration the key audiences and creating messages and information relevant to their activities and useful for them. In this section we try to identify the different stakeholder groups that have possible interest in project objectives, activities and results. Providing specific messages according to the targeted group or creating messages relevant to a number of those groups simultaneously can increase the effectiveness of dissemination.

The stakeholder groups are formed in three **homocentric cycles**, which are:

- Organizations being directly involved in the development of open data / open content culture and/or having relevant teaching activities at European and/or national level, which are expected to have a strong interest in the objectives and results of the project and should be participants in the main dissemination events and actions (Core Stakeholders).

- Universities and other educational institutes, which have direct interest in the deliverables and outcomes of the project, as well as enterprises already involved in the use (and re-use) of open data (or data which should be publicly available).

- The general audience.

2.2 Key Message

The main message already created is the slogan of the project, which is:

<p align="center">Open Data – Open Education – Open Minds</p>

It is a clear and powerful message, aiming to connect the two main concepts of the project with the evolution of humans, both at personal and at social and economic level.

2.3 Dissemination Tools

Specific tools that can be used to communicate are described in details in the following subsections.

2.3.1 Press release

Press releases are used to communicate information proactively to the media and from there to the wider public, from which the elements that are considered of interest to the public are selected. Press releases should have the following objectives:

- They should stand out from the many that are competing for journalists' attention
- They should encourage reproduction with minimal or no changes
- They should make editing as easy as possible

Press releases are an important tool that can be used throughout a project. An approach that has proved successful when using press releases is for project partners to issue press releases simultaneously in their countries, giving journalists local contact points in order to follow-up in their own languages. Press releases can be posted at specialized portals or in technical and scientific magazines.

2.3.2 Project website

The website is especially important in promoting the project and posting results and dissemination material. Search engine technology makes it possible for the information that is posted there to be retrieved and displayed with a few clicks of the mouse. The website should be able to address all stakeholders of the project by utilizing different areas where possible.

The website should be updated regularly in order to attract regular viewers who come to see what is new on the site. Moreover, downloadable versions of any literature and all publication material generated by the project are essential. The website should be heavily publicized in all printed documents and press releases.

The link to the project website is: **odedu-project.eu**

2.3.3 Banner

A good practice in regard to linking to a project's website is the creation of a banner. A banner should be interesting and pleasant in order to capture the attention of the website's visitor. This banner can be downloaded by webmasters who would like to add a link to the project's website in their own sites. A link to the site would be then added to the banner so that when one clicks the banner, they are redirected to the project's site in a new window.

2.3.4 Blogging

A blog is a type of website where entries are made (such as in a journal or diary), displayed in a reverse chronological order. Blogs often provide commentary or news and information on a particular subject. A typical blog combines text, images, and links to other blogs, web pages, and other media related to its topic.

Blogs represent an opportunity for projects to better communicate with their audiences either directly (via partner and/or project blogs) or indirectly (via pitching third party blogs). Blogs can also help to connect with stakeholders. Blogging is seen as opening up a dialogue with stakeholders and this is seen by many as the main benefit. The dynamic of blogs is also creating changes in journalism and publishing across the globe.

2.3.5 Forums

By its definition, a forum gives the ability to people to start threads and reply to other people's threads. Someone is responsible for posting a message which is visible to everyone, and then someone else reads it and has the option to post a reply which will also be visible to everyone. In this way, a discussion can build up without all users having to be online at the same time.

Forums, unlike wikis, do not allow people to edit other's messages. Some users, however, may be given this ability in order to moderate content (for example, if spam is posted to the forum).

Forums give the possibility of stakeholders of a project interacting with one another. It also provides the opportunity for project partners to interact with members and stakeholders who are not part of the project partnership.

2.3.6 Brochure

A 'flagship' brochure can serve as a prestigious calling card for presentation to influential readers' – European policy-makers, national and local authorities, potential partners, media representatives and so on (European Commission, 2004). Produced early in the lifetime of a project a brochure provides an overview of the project partnership highlights the strengths of the network and reviews the background and technological/scientific rationale for undertaking the initiative. Targeted results and predictions for long-term impacts are also explained.

2.3.7 Poster

The most common use of the poster is to describe individual strands of research at conferences, workshops and meetings. Generic posters can be used to introduce complete projects and networks to the wider audience. These posters can be used at exhibitions and public meetings, as well as in universities and schools in order to stimulate student interest. The aim is to provide an eye-catching and thought-provoking presentation, as well as contact or website details giving access to further information.

2.3.8 Newsletters

A periodic newsletter offers the means to report unfolding developments during the course of a project. It can contain suitably edited versions of press releases, announcements of progress by single partners or workgroup collaborators, reports on conferences and meetings, news of milestone achievements, personnel announcements and finally information about forthcoming events. A newsletter can be circulated two to four times a year. This tool will be considered at a later stage of the project when stakeholders are more thoroughly examined and e-mail addresses of stakeholders gathered.

2.3.9 Press Kit

Press kits are full sets of material that are prepared for journalists. These include press releases covering the main messages that are being communicated. Relevant publications, brochures,

handouts of presentation slides, even publications on CDs can be included in the press kits. CVs of relevant people are usually included as well and contact details for journalistic follow-up.

2.3.10 Direct e-mailing to stakeholders

Direct e-mailing to stakeholders can be used when important events are organized by the project's partners. Direct contact with important stakeholders can help keep in touch with key people in European, national, regional or local levels. This tool has to be used wisely and with specific aims.

2.3.11 Conferences

Conferences are important events that can draw international attention to a project. They can be either introduced as annual or biennial events or standalone 'flagship' events. Conferences can draw the most prominent world researchers in a research area if properly organized and if sufficient funds are dedicated to this end.

2.3.12 Workshops and open events

Workshops within conferences or as a "stand-alone" event can be used to attract members from the scientific community who pursue the newest advances in the specific field of knowledge that the workshop will cover. Moreover, promoting a project in the context of a workshop within a conference is considered more prestigious than publishing a single paper within the conference. This effect gives credibility and can attract new members to a network.

2.3.13 Invited speakers

On many occasions, speakers are invited to present the work of a project or to do a keynote speech on the research topic they are currently associated with. This presents an excellent opportunity to promote a project and its objectives as well as to put the word out on future collaboration opportunities.

2.3.14 Presentation of the project

Project presentations in national and international conferences as well as in other dissemination events are essential in increasing the stakeholders' awareness of the project. A PowerPoint slideshow or a video can be presented to an audience in order to create awareness in the project and its results. A presentation of the project can also be used to be played at info-kiosks if such an opportunity arises.

2.3.15 Presence in the Internet - Social media campaigns

Social media marketing is the process of taking advantage of various social media networks (like Facebook, Twitter, Google+, Instagram, Tumblr etc.) to promote the activities and the objectives of the project. Because traffic from social media sites is usually highly targeted, the probability to draw attention to the project is generally higher than using a search engine query. Another important benefit of traffic from social media is that it is essentially free or relatively low cost compared to other forms of traffic generation.

2.4   Dissemination, communication and publicity strategies

In order to increase the effectiveness of the dissemination tools presented in the previous chapter, an integrated set of strategies is required that includes the following actions:

- Engaging all partners – increasing their commitment to project communication
- Strengthening the ability of partners to undertake initiatives
- Establishing social networking – collaboration between partners and stakeholders
- Ensuring project participation in significant events
- Posting press releases on the Internet
- Translating dissemination material into as many languages as possible
- Direct e-mailing to stakeholders about important events and workshops
- Increasing traffic to project website
- Using the right tools
- Getting feedback from stakeholders
- Readjusting dissemination plans according to needs.

In the immediate future, the consortium will aim to instantiate all following strategies based on the project's requirements in order to produce the maximum possible value. In particular, all partners will follow a standard approach for awareness raising e.g. general project information, participant recruitment e.g. in order to generate subjects for the Living Labs and all other events carried out on Open Data enhanced education and training, pilot promotion, e.g. disseminating the pilots results as they occur and results dissemination, e.g. promoting finds and courses arising in the project.

The engagement of external participants has already been initiated, through the work carried out in WP1, where stakeholders from academia, the private sector and the public sector participated in a survey, interviews and focus group during WP1, for the identification of stakeholders need regarding Open Data. The stakeholders were reached through each partner's personal networks as well as through communication with social media (Facebook, Twitter etc).

2.4.1   Engaging all partners – increasing their commitment to project communication
Each dissemination activity is confined by space and time. Dissemination activities have the ability to disseminate knowledge in a local or national context by creating project awareness for a specific period of time. By engaging all partners in the dissemination and communication processes, the project makes sure that the awareness of project activities and results is increased. Thus, each partner is encouraged to participate in national, local and regional events and to create awareness of the project. Stakeholders and interested parties can also participate in this process.

2.4.2   Strengthening the ability of partners to undertake initiatives
For dissemination to be effective, it is important for all partners to actively engage in the dissemination activities. This will be specifically stated and its importance will be communicated during technical meetings when relevant discussions emerge. The dissemination material should be put into good use according to the opinions of each partner individually.

Workshops and other dissemination activities can be organized according to local, national, as well as EU needs according to the opinions of individual partners and organizations.

2.4.3 Using the right tools

In the previous chapter, the tools that can be used for dissemination purposes have been specified. It is important to select the right tools according to specific circumstances and goals and to the available budget. In more details, the following tools are to be used as much as possible:

- Presentations of the project
- Press releases
- Workshops and Open Events
- Electronic Newsletter
- Social media campaign

Additionally, there will be a strong effort for participation in scientific conferences as well as for publications in scientific journals regarding the research work, which will be carried out in the course of the project. More specifically, there will be pursued the joint submission of articles in the scientific fields of Technology Enhanced Learning, Open Data, Learning Analytics and Web Based Learning.

Following, there is a short list of relevant scientific conferences and journals:

Conferences:

IEEE International Conference on Advanced Learning Technologies

International Conference of the Learning Sciences

International Conference on Web-based Learning (ICWL)

The International Conference on Computer-Supported Collaborative Learning (CSCL)

Networked learning conference

Learning Analytics Conference (LAK)

International Open Data Conference

Manage IT in Belgium (targets local Flemish governments' ICT managers)

Journals:

International Journal of Technology Enhanced Learning

Journal of Educational Technology & Society

Journal of Problem Based Learning in Higher Education

Journal of Problem Based Learning in higher education

2.4.4   Social networking – collaboration between partners and stakeholders

Another important strategy that can help the previous two (engagement and the undertaking of initiatives) includes the collaboration between different partners (either within the same country or at EU level) when dissemination events are considered. In other words, partners will make efforts to form alliances in order to propose events and perform dissemination activities.

The project also has at the moment a twitter account (@odedu_project). By using the project's twitter as well as all partners' individual accounts, we aim to reach Open Data experts, technology providers, industry associations, and other related European projects. Moreover, we are going to share project content, to participate in related conversations and to generate hashtag, as needed.

2.4.5   Ensuring project participation in significant events

It is important that project partners participate in significant events world-wide in order to 'spread the word' about the project and its results. To this end, partners must identify and collect relevant conferences and workshops where the ODEdu Project can have an important and catalytic presence.

A practical tool to support this strategy is the "**Events' Calendar**". The project partner responsible for the dissemination activities will activate the project partners' network and collect initially information regarding events in national, European and international level, which are relevant to the project activities. Following this, the appropriate activity (participation, announcement, poster exhibition etc) will be scheduled and carried out by one or more project partners. The "Events' Calendar" will be updated periodically and the above described activity will be implemented during the whole course of the project.

2.4.6   Posting press releases on the Internet

The Internet is an effective medium to disseminate activities, facts and results and one where researchers, stakeholders and interested parties have easy access. All partners will be encouraged during the course of the project to identify portals, especially in their national language, and to post press releases with the activities and results of the project and press releases creating awareness of the operation and objectives of the ODEdu Project.

2.4.7   Translating dissemination material into as many languages as possible

Dissemination material and project deliverables are at this point available only in the English language. Although English language has a very good penetration, specifically in the scientific and research community, it is recommended to translate selected parts of this material to the national languages of the partners and to use it to the relative national audience. This will enhance accessibility for all interested parties, especially in national contexts.

2.4.8   Direct e-mailing to stakeholders about important events and workshops

An initial stakeholder identification around Europe will emerge from the need of the network to organize the first open events. This will result in a list of stakeholders (particularly Core Stakeholders) in the EU area and beyond that can be enhanced as new stakeholders are identified,

either by the same members or by parties interested in the ODEdu Project. The list will be expanded before every project event and will be used by all project partners in order to increase awareness of and interest in the project.

2.4.9 Increasing traffic to project website
The traffic to the website can be increased by:

- Actively encouraging linking from other websites
- Registering the website with the appropriate portals.

In order to address the first point on the list, all partners of the project will be encouraged to link to the website from their organization's website as well as from project lists that may appear on different locations on the web. Moreover, partners will create and post project descriptions and links to the ODEdu Project website that will upload to their organizations' websites.

A banner that can be downloaded by webmasters can help in increasing traffic to the ODEdu project website. This has to be interesting in order to capture attention.

In order to address the second point, a number of appropriate steps will be taken. For example, in the Google portal (www.google.com), when entering the keywords related to the ODEdu Project, the Project website should appear as the first or second result. The same strategy will be implemented for other major search engines, such the Bing (www.bing.com) search engine amongst others. Further additions will be taken during the course of the project.

2.4.10 Getting feedback from stakeholders
Several techniques that have been described in the good dissemination practices give the possibility of getting feedback from stakeholders. For example, forums started on the website will allow stakeholders to express their views on different subjects. Direct emailing with stakeholders can also act as a motivator for stakeholders to express their views on subjects of their concern in regard to the research that is being carried out or any other issue pertaining to the ODEdu Project.

2.4.11 Readjusting dissemination plan according to the needs
Project partners will make efforts to keep dissemination of the project targeted, effective and up-to-date. If there are needs for greater efforts in disseminating to a specific stakeholder group or in using a specific tool, this is going to be discussed among partners. Should such a case arise, readjustments of the partners' dissemination plan according to needs are going to be suggested.

2.4.12 Keeping the project alive after its contractual end
Some points of good practice regarding the sustainability of the project can be found in the **Project Handbook** (Guidelines for Administrative and Financial Management and Reporting) and are the following:

- contacting policy-makers at wider scale;
- continuing further dissemination ;

- developing ideas for future cooperation;
- evaluating achievements and impact;
- contacting relevant media.

2.5   ODEdu Project dissemination tools and materials

The ODEdu project logo, the ODEdu project website, the ODEdu project poster and the ODEdu project brochures have already been delivered and presented in detail in D.6.1.

3 Dissemination activities in the first reporting period

During the current reporting period the preparatory dissemination activities as well as some initial dissemination actions took place. In this section we will present the dissemination actions that each partner has implemented.

UOM delivered the project's website (http://odedu-project.eu/), on 28/02/2016. Apart from this, UoM has reached out through its targets groups through online and face-to-face mechanisms. The online mechanisms include the dissemination of questionnaire on stakeholders' needs on Open Data to their university students and to the Municipality of Thessaloniki. UOM has also organized online interviews and workshops with university students, academics that teach Open Data and Open Data researchers in order to gather input on skills and knowledge required in Open Data education. As long as face-to-face mechanisms concerned, UOM has organized a workshop at the Droidcon conference, where its staff hosted a workshop on the added value of Open Data and performed a training session on the basic elements of Open Data. Furthermore, UOM has organized face-to-face interviews with the Municipality of Thessaloniki in order to gain insights on the current settings of Open Data exploitation and publishing in the public sector and raise awareness on the potentials of Open Data towards innovative public services through Open Data trainings.

Apart from these, UOM organized two workshops on Open Data needs for the public sector on 10/03/2016 and 06/04/2016. The first workshop was attended by UOM staff, university students and members of the Municipality of Thessaloniki and concerned the limitations and benefits of Open Data in Greek public administration. The second workshop was attended by UOM staff and members of the Municipality of Thessaloniki and concerned the limitations and benefits of Open Data in Greek public administration. Furthermore, UOM distributed the survey (http://bit.ly/24sLa6p) among international partners, through email and social media on 16/4/2016.

ODI's dissemination activities include: promotion of the project via network of European funded projects (http://edsa-project.eu/) on 12/09/2016, participation in event (https://theodi.org/summit/2016) on 1/10/2016, promotion through ODI TV (internal system aimed at visitors and clients) on 12/12/2016 and promotion through membership events (https://theodi.org/events) on 23/05/2017.

AAU has presented the project at internal research meeting in the eLearning Lab research group at AAU on 27/4/2016. They participated, together with ProXML, in the Knowledge Alliance Cluster Meeting in Brussels, Belgium 8-9/12/2016, where they also presented the project. Furthermore, AAU presented the project during a meeting with company peerpilot.com on 18/5/2017 and during a meeting with company ublend.co on 2/6/2017.

SEPVE delivered on 02/05/2016 the project's dissemination plan. The plan outlines the dissemination strategy to be followed for the overall duration of the project. SEPVE has also delivered the project's logo and the promotional material including project's posters and leaflets on

20/05/2016 and the project's core presentation on 3/06/2016. The promotional material has been delivered in printed format in order to be used at dissemination events. Furthermore, SEPVE has presented the project at the 3rd Technology Forum, Thessaloniki, Greece, on 18/05/2016 and at the Open Government Partnership 2016: Consultation for the 3rd National Action Plan, Thessaloniki, Greece, on 30/05/2016. Additionally, together with UOM they participated in the Droidcon 2016 Event (http://2016.droidcon.gr/) on 7-9/07/2016. SEPVE engaged a stand in the event and UOM performed a seminar. On October 2016 (25th and 26th), SEPVe organized a collective participation for its members in eHealth Forum (Athens) 2016 (https://www.ehtel.eu/events/ehealth-forum-2016-athens) and reserved a booth for the presentation of ODEdu project during the two days of the conference, supported by SEPVE's personnel.

ProXML has been continuously working with the business analysts of the department LNE. These business analysts maintain the communication with all the stakeholders involved (companies, citizens, own civil servants, other departments). ProXML's development has been brought to a steering committee with all stakeholders represented for evaluation, feedback and input for further development.

LOLA has reached out through its "network of networks" (i) online: To query its international partners and their members for their input to the survey. ODEdu has been disseminated via Facebook, Twitter, the partners' websites and LOLA's own website. Partners include SOCITM (GB), MISA (CA), ASN (AU), VIAG (NL), KOMMITS (SE), GMIS (USA), ALGIM (NZ) and (ii) offline: ODEdu has been presented both in 2016 and 2017 during LOLA's annual conference, both to disseminate the project and to prepare the partners for the ODEdu trials. Furthermore, LOLA attended the 7th University Business in Brussels and manned the ODEdu booth, together with ProXML.

More specifically, LOLA distributed the survey among international partners (http://bit.ly/24sLa6p) and among Public Sector Workers (www.bit.ly/ODEduSurvey) through email and social media on 14/4/2016, published news articles (http://lola-ict.org/news/2016/10/19/odedu, on 19/10/2016, https://v-ict-or.be/nieuws/2017/02/09/odedu-leren-open-data-publiceren, on 13/02/2017) presented the project during LOLA annual conference 2016 on 17/10/2016 – 19/10/2016, Shopt IT conference on 11/5/2017, 7th international University Business Forum on 06/06/2017 – 07/07/2017 and LOLA annual conference 2017 on 04/06/2017 – 07/06/2017. LOLA also disseminated project through various tweets (https://twitter.com/V_ICT_OR/status/829597426998714368).

In particular, the dissemination actions performed by all partners are presented in table 1.

Table 1. Dissemination Actions in the first half of the project

Del nr	Deliverable Title	Description (if necessary)	Partner(s)	Dissemination level	Documentation Material available (e.g. Photos, Links, docs)	Delivery month / date
1	Project website	-	UOM	Public	www.odedu-project.eu	28/02/2016
2	Workshop on Open Data needs for the public sector	Workshop between UOM staff, university students and members of the Municipality of Thessaloniki on the limitations and benefits of Open Data in Greek public administration	UOM	Public		10/03/2016
3	Workshop on Open Data needs for the public sector	Workshop between UOM staff and members of the Municipality of Thessaloniki on the limitations and benefits of Open Data in Greek public administration	UOM	Public		06/04/2016
4	Survey (Training Needs)	Distribution of the survey among international partners, through email and social media	LOLA	Public	http://bit.ly/24sLa6p	14/4/2016
5	Survey (Public Sector Workers)	Distribution of survey through mailing and social media	LOLA	Restricted	www.bit.ly/ODEduSurvey	14/4/2016
6	Survey (Training Needs)	Distribution of the survey among international partners, through email and social media	UOM	Public	http://bit.ly/24sLa6p	16/4/2016

7	Presentation at internal research meeting	Project presentation at internal research meeting in the eLearning Lab research group at AAU.	AAU	AAU researchers	Presentation	27/4/2016
8	Dissemination Plan (D6.1)	-	SEPVE	Project level	Doc	2/05/2016 (ver. 1)
9	Presentation during Event	3rd Technology Forum, Thessaloniki, Greece	SEPVE	Public	Program, Photos	18/05/2016
10	Project dissemination material (final edition)	-	SEPVE	Public	Digital files, hard copies	20/05/2016
11	Presentation during Event	Open Government Partnership 2016 : Consultation for the 3rd National Action Plan, Thessaloniki, Greece	SEPVE	Public	Program, Photos	30/05/2016
12	Project (core) presentation	-	SEPVE	Public	file	3/06/2016
13	Participation in Event (http://2016.droidcon.gr/)	Droidcon 2016 Stand – Poster by SEPVE Seminar by UOM	UOM - SEPVE	Public	Program, Photos, Presentations	7-9/07/2016
14	Promotion of project via network of European funded projects		ODI	Public	http://edsa-project.eu/	12/09/2016
15	Participation in event		ODI	Public	https://theodi.org/summit/2016	01/10/2016
16	Presentation during LOLA annual conference 2016	-	LOLA	Public	http://www.socitmconfere	17/10/2016 –

						nce.com	19/10/2016
17	News article	-		LOLA	Public	http://lola-ict.org/news/2016/10/19/odedu	19/10/2016
18	Participation in Event (https://www.ehtel.eu/events/ehealth-forum-2016-athens)	eHealth Forum 2016 Booth – Poster – presence of SEPVE		SEPVE	Public	Program, Photos	25-26/10/2016
19	Participation and project presentation at the Knowledge Alliance Cluster Meeting	Attending Knowledge Alliance Cluster Meeting in Brussels, Belgium.		ProXML, AAU	Other Erasmus+ projects	Program, Presentation	8-9/12/2016
20	Promotion through ODI TV (internal system aimed at visitors and clients)			ODI	Public	Slides	12/12/2016
21	News article			LOLA	Public	https://v-ict-or.be/nieuws/2017/02/09/odedu-leren-open-data-publiceren	13/02/2017
22	Dissemination during Shopt IT conference			LOLA	Public	https://event.v-ict-or.be/shoptit/overzicht	11/05/2017
23	Presentation at meeting	Mentioning ODEdu and referring to		AAU	Company	Presentation	18/5/2017

		webpage during meeting with company peerpilot.com				
24	Promotion through membership events		ODI	Public	https://theodi.org/events	23/05/2017
25	Presentation at meeting	Mentioning ODEdu and referring to webpage during meeting with company ublend.co	AAU	Company	Presentation	2/6/2017
26	Presentation during LOLA annual conference 2017		LOLA	Public	http://www.misa-asim.ca/events/EventDetails.aspx?id=885226&group=	04/06/2017 – 07/06/2017
27	Booth during 7th international University Business Forum		LOLA	Public	https://ec.europa.eu/education/events/20170406-university-business-forum_en https://twitter.com/t_s_institute/status/849928122988470273	06/06/2017 – 07/06/2017
28	Various tweets		LOLA	Public	https://twitter.com/V_ICTOR/status/829597426998714368...	Covers the whole reporting period

4 Scheduled Dissemination Activities for the second reporting period

The dissemination activities will be intensified in the next reporting period. All partners intend to present the project results through their networks as well as through participation in public conferences and other scientific events.

Furthermore, the next major dissemination event is the organization of the ODEdu Hackathon. In particular, AcrossLimits will organise the ODEdu Hackathon in Malta, on 26th - 27th November 2017. This hackathon aims at raising further awareness towards open data. The participation is open to all interested parties. The judging committee will be composed by experts from both academia and industry and several prizes will be awarded to winners.

Additionally, LOLA's sister organisation, VICTOR, is active in a CEF Telecom project, OASIS, and we may be able to cross-disseminate project outputs. VICTOR is an invited expert to the board of a newly granted H2020 project "PoliVisu" which aims to use (big) open data and innovative visualisation techniques within the policy making process.

5   Conclusions

This deliverable presented all dissemination-relevant activities that took place during the first half of the project. Additionally, the report fine-tunes the project's dissemination plans for the upcoming period according also to new dissemination opportunities that appeared since the dissemination plan issue in M4.

All project partners involved in dissemination activities. UOM delivered the project's website, organized two workshops on Open Data needs for the public sector and distributed the survey among international partners, through email and social media. ODI presented the project to their network through face-to-face presentation, ODI TV, and membership events. AAU presented the project at internal research meeting in the eLearning Lab research group at AAU, at the Knowledge Alliance Cluster Meeting and during meetings with the companies peerpilot.com and ublend.co. SEPVE delivered the project's dissemination plan and the dissemination material (logo, leaflet, poster, core presentation). Furthermore, SEPVE has presented the project in Thessaloniki at the 3rd Technology Forum and at the Open Government Partnership 2016: Consultation for the 3rd National Action Plan. Additionally, together with UOM they participated in the Droidcon 2016 Event, where UoM researchers presented a seminar. SEPVe also organized a collective participation for its members in eHealth Forum 2016 and reserved a booth for the presentation of ODEdu project during the two days of the conference. ProXML has been continuously working with the business analysts of the department LNE. These business analysts maintain the communication with all the stakeholders involved (companies, citizens, own civil servants, other departments). ProXML's development has been brought to a steering committee with all stakeholders represented for evaluation, feedback and input for further development. LOLA distributed the survey among international partners and among Public Sector Workers through email and social media, published news articles presented the project at LOLA annual conferences 2016 and 2017, at Shopt IT conference and at 7th international University Business Forum. LOLA also disseminated project through various tweets.

The dissemination activities will be intensified in the next reporting period. All partners intend to present the project results through their networks as well as through participation in public conferences and other scientific events. The next major dissemination event is the organization of the ODEdu Hackathon. In particular, AcrossLimits will organise the ODEdu Hackathon in Malta, on 26th - 27th November 2017. This Hackathon aims at raising further awareness towards open data. The participation is open to all interested parties. The judging committee will be composed by experts from both academia and industry and several prizes will be awarded to winners.